

Creative Waikato x Huber Social Impact Project FAQ

Why is Creative Waikato undertaking this study?

Here at Creative Waikato, our mission is to create and sustain a healthy and flourishing arts, cultural and creative sector that benefits everyone. To do this, we are asking for your help to find out what arts, culture and creativity means for the wellbeing of Waikato residents.

Do I have to take this survey?

No, you do not have to participate if you do not wish to. The survey is completely voluntary, and you can skip any questions that you don't feel like answering. Participation will not affect your access to arts, culture or creative events in Waikato in any way, but you will be helping Creative Waikato and its partnership organisations to understand how to better serve our community, so your participation is extremely valued.

What will this survey ask me?

This survey will ask respondents how they feel about their life and circumstances at this moment. **It will not ask community members to reflect on their satisfaction with any organisation's programming;** there are other channels for providing this type of feedback, many of which can be found online, or you can contact hello@creativewaikato.co.nz to find out more.

There are three types of questions in this survey:

- **Demographic questions:** these help us to understand the type of person who is filling out the survey. They will ask about things like your age, employment, and education.
- **Engagement with arts, culture and creativity:** these help us to understand the Waikato community's current level of engagement with the arts and culture sector. They will ask about how you interact with arts, culture and creativity in your day-to-day life.
- **Personal questions about life:** these are more personal questions about what community members think and feel about their life. They will ask about your sense of community, holistic wellness and resilience.

All questions are voluntary; you may skip any question that you do not wish to answer.

Previous feedback has shown that participation in this survey may encourage further self-reflection on one's life and circumstances; should you wish to talk to someone about your experience or thoughts, contact information for support lines is provided throughout the survey.

What happens to my data?

- When you complete the survey online, your answers will automatically be stored in Huber Social's online survey platform database.
- Once all data has been entered, it will be downloaded to Huber Social's secure server and deleted from the online survey platform; all data is held locally within Australia.
- The surveys are de-identified and a respondent's answers will never be connected to their name.
- Results will only be considered at a group level; no individual data will ever be reported.
- Huber Social and Creative Waikato will not disclose any respondent's answers to other parties without consent, except in response to legal requirements.

For more information, you can review Huber Social's Data Privacy Policy at hubersocial.com.au

How do I access the survey?

You can access the survey online at: <http://creativewaikato.co.nz>

You can also access the survey through one of the local arts and culture organisations that has partnered with us in this study:

- Gallagher Academy of Performing Arts
- Hamilton Arts Trust
- Hamilton Operatic Society
- Creative Coromandel | He Mana Toi Moehau Trust
- Orchestras Central Trust
- The Meteor Theatre
- Riverlea Theatre
- Toi Ako Te Kauwhata
- Te Ohu Whakaita
- Waikato Society of Arts
- RAMP Gallery
- Clarence Street Theatre

How do I complete the survey?

Instructions for how to complete the survey are in the introduction of the survey itself.

In summary:

- The survey should take around 10-15 minutes to complete.
- For the first section, you will need to answer a few questions about your level of engagement with the arts and culture sector in Waikato.
- For the next few sections, you will be given a statement or question, and asked to think about your answer based on a five-point scale.
 - This scale will either be about agreement (do you ‘strongly disagree’ or ‘strongly agree’ to the statement) or frequency (doing or feeling something ‘all of the time’ or ‘none of the time’).
- At the end there will be some demographic and open-ended questions; please feel free to write as much or as little as you would like.

This survey is completely voluntary, and you may skip any question that you do not wish to answer.

Please note: **For those completing the survey online, it must be answered in one go.** If you close the web browser, you must start the survey again as it will not save.

Can someone else help me take this survey?

Yes, if needed you may ask someone else to help you take this survey, such as a family member, friend or other support person. However, the goal of this survey is to understand how you feel about your life, and while there are no right or wrong answers, we do ask that you answer each question honestly based on how you yourself are feeling. The person who is helping you to complete the survey cannot advise you on how to answer a question.

Why does the survey ask such personal questions? They don't seem to be related to Creative Waikato's service...

The overall goal of Creative Waikato is to strengthen community engagement with arts, culture and creativity. To better understand what an individual and community needs, we ask questions about many different aspects of life, not just limited to their access to arts, culture and creativity. All questions are important to gain a holistic understanding; however, if a participant does not wish to answer a question, it is not mandatory, and they may skip it.

Do I need to be creative to take this survey?

While we believe that everyone is creative in their own way, you don't need to consider yourself to be creative to take part in this survey. We want to get a picture of where things are at in the Waikato and that includes artists, hobbyists, creatives, non-creatives, sports people, business people, students, retirees, tinkerers, and everything in between. We want a broad mix of all the people who make the Waikato Region what it is, so it is important that we get as many different perspectives and responses as possible.

FINAL THOUGHTS

Arts, Culture and Creativity are central to Creative Waikato, and the mahi of the artists and arts organisations in our region and community. We want to be able to be most effective in our role as champions of the value and impact of creativity for all people in our region, and we are looking at all the different ways in which we can better understand and celebrate the diversity of experiences that are available. This survey is one part of an ongoing programme of work to support all people to have access to creativity in their lives. Thank you for your time in taking part in the survey.

Find out more:

<http://creativedwaikato.co.nz>

<https://www.facebook.com/CreativeWaikato>

<https://www.instagram.com/creativedwaikato/>